

## Creative Leap for Liquid



Creative Leap, winners of a 2009 DBA Design Effectiveness Gold Award for their work on The Boots Laboratories Serum7 brand identity, have recently commissioned Liquid Digital to create digital content, animations and presentations for one of their major clients launching a couple of brand new ground-breaking cosmetic products.

'We have worked closely with our neighbours Liquid Digital on two high profile product launches in the last 6 months. They are a great team and have delivered consistently brilliant results on each product, leaving us with some very happy clients. Liquid are always happy to help at late notice and are totally understanding of our client's often demanding approach to amends and timings! I can't recommend working with them enough.'

**Rachel Gotts, Account Executive, Creative Leap**